



**"Yes We Can"**  
 Action Meeting – Wednesday 15<sup>th</sup> July '09  
 Bray Lions Club  
 www.braylionsclub.com

No.	Record of All Ideas / Proposals	Local Resource Audit	Integrated Tourism	Unique Selling Point	Finance	Retail	Enterprise Centre	Arts & Crafts	Other
1	Manufacture <b>Raw Material for Export</b> (Joe Kavanagh)						X		
2	Immediate <b>Re-Activation of Enterprise Centre</b> (Pat Hunt)						X		
3	<b>Bus Service to connect Seafront</b> with the rest of the town (Paul Finnegan - Bray Chamber of Commerce)		X						
4	<b>Get people to work as volunteers</b> - (identify where there is work to be done and see if there are volunteers to do it) (Pat Dolan)								X
5	<b>Coordinated approach to all tourism activities</b> in Bray (Helmuth Zarka - Bray Sailing Club)		X						
6	<b>Arts Festival</b> something along the lines of Galway Arts Festival (Patricia Burns - Signal Arts Centre)		X					X	
7	Set up <b>gigs for young people</b> in Ballywaltrim Centre and St Thomas' etc... (Simon Tobin)		X					X	
8	<b>Audit of Commercial and Retail spaces available and what facilities and services required</b> – Also review rents (Leah Kinsella)	X				X	X		
9	<b>"Slow Cities" movement</b> – research it (it creates local employment) Links to a lot of areas (Leah Kinsella)		X						
10	<b>Shop Local Campaign</b> among local retailers - Link to Audit Proposal (Anne-Marie Holland)					X			
11	Re-development of Bray Town Council Website to have links with all / many of the activities <b>"A Website For Bray"</b> (Shay Hiney)	X	X	X	X	X	X	X	X
12	<b>Cliff Walk</b> – Need for Bray Urban Council and Wicklow County Council to upkeep the area in the interests of tourism. (Alfie Roche)	X	X						
13	<b>Develop some type of Technology Park</b> for small software companies – Hub required close to Dublin (Kevin Maguire)						X		
14	<b>Old Dell Site – Modern Hospital / Medical Facility</b> – Cooperative insurance among local people in Bray to pay for consultants etc... (Tom Doyle)						X		X
15	<b>Penny Share</b> – Local people paying a small amount into fund for local business / regeneration etc... (Paul Burns)				X				
16	<b>Tourists who pass through Bray</b> – Land to be provided for Caravans / Camper Vans to stop and stay in Bray Idea to keep Spanish Students spending money in Bray (Thomas O'Reilly)		X						
17	<b>Register of contractors</b> for Sustainable Energy Ireland – also for trades people (Helen Heagney) Local Contractors can register to go on the SEI Website (Brian Fleming - ESB)						X		X
18	<b>Tourism-related businesses becoming members of Wicklow County Tourism</b> – links on Wicklow County Tourism Website - Examine Bray businesses with a view to <b>cross-fertilisation across businesses</b> (Tom Fortune - Wicklow Co. Tourism)	X	X						
19	<b>Bundling of tourism-related businesses</b> important for		X						



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	success – secret to building volume (Damien Brennan - Fáilte Ireland)								
20	Audit – <b>Holiday period with regard to retail Rates / Rents</b> (Shay Fitzmaurice)	X	X						
21	Bray Town Council should look at <b>spending Rates money in consultation with Rates payers</b> (Shay Fitzmaurice)					X	X		X
22	Introduction of <b>Parent and Toddler car-park spaces</b> (Sarah McGahan)		X			X			
23	Following of "Yes We Can" slogan with "Yes We Do" – <b>Trade in Bray Expo</b> (Pat Dolan)		X	X		X	X	X	X
24	Set up a <b>group to lobby for jobs in Bray</b> – for foreign investment etc... (John McEvoy)						X		X
25	Need for <b>micro-credit organisation</b> for small businesses Bad image that Bray has - <b>Positive PR group required</b> Businesses in Bray - <b>make an inventory of goods bought in from outside Bray</b> - to see can Bray people provide this (Dr John McManus)	X		X	X		X	X	
26	<b>Parking – first 30mins should be free</b> <b>City Channel – Promotion</b> possible for TV Station (Commercial Presentation) (Cormac McGahan)		X			X			
27	Bray <b>Lacking a Unique Marketing Slogan</b> – Bray The Best Value Town (David Bradshaw) <b>"Bray Means Business"</b> – slogan is there, RTÉ have expressed interest (Anne-Marie Holland)			X		X	X	X	X
28	<b>Aerial Chair-Lift</b> should be redeveloped (Paul Dodd)		X						
29	<b>Cinema Required / Rent-a-bike</b> from the DART station (Elizabeth Bannon)		X						
30	Seek forum to invite <b>Landlord Community relating to rental costs</b> Link with Audit (Conor Crowley)					X		X	X
31	<b>Locally-made crafts should be provided and sold in Bray</b> for the tourist sector (Dymphna O'Keefe) Signal Arts group is here for the last 20 years (Patricia Burns)		X			X		X	
32	<b>Craft Centre required in Bray</b> – Many craft units in the same centre to allow for enterprise in the area of crafts		X				X	X	
33	Harbour / Seafront - Nice Selling points in Bray – <b>Review of Natural Resources</b> and what new jobs could be created in those areas (Gerry Byrne)	X	X						
34	Community Currency Idea – <b>"Bray Money"</b> (Rory Spain)				X	X			
35	<b>Stock Crafts in local retail outlets</b> on a sale/return basis (Paul Burns)		X			X		X	
36	Retail - In tandem with Shop Local Campaign - <b>Branding shopping bags "Bought in Bray"</b> (Christine Flood - Bray Town Council)			X		X			
37	<b>Christmas Fair</b> – Creating a lot of activity in Bray to draw in consumers / create employment. (Paul Finnegan)		X	X		X		X	



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38	<b>Urban Spaces that are neglected – Look at these space in an enterprising way</b> – Link to Audit of Natural Resources (Colm Kenny)	x							
39	<b>Unique Selling Point</b> – Ardmore Studios celebrating 50 Years - We should harness the <b>positives of Film Industry and promote</b> (Joe Behan)	x	x	x					
40	<b>Fine Dining Restaurants – Lack of Car Parking</b> (Helen Heagney)		x			x			
41	<b>Elements of Archaeology and History of the Town</b> to be displayed (Joe Kavanagh)		x						x
	The following items were added on Post-it notes after the open forum								
42	<b>A Boardwalk with Restaurant and boating on the Dargle</b>		x						
43	<b>Place Art in windows of empty shops</b>		x						
44	<b>Restore and operate Bray Tourist Train</b>		x						
45	<b>Open a Cinema</b>		x						
46	<b>Kayaking and Windsurfing off Bray Head</b>		x						
47	<b>Mini-bus service from pubs at weekends</b>		x						
48	<b>Feeder bus connecting Main Street with cliff walk</b>		x						
49	<b>Fitness equipment in public areas</b> complete with operating instructions		x						
50	<b>Bray as an entertainment</b> centre with support for young bands and artists.		x						
51	<b>Film Theme Park</b> at Ardmore		x						
52	<b>Develop water sports</b> in Killiney / Bray with marina at Woodbrook and a sanded beach.		x						
53	<b>Walking tours</b> - Bray / Greystones / Kilcoole / Newcastle / Wicklow		x						
54	<b>Upgrade DART station</b> with improved signage.		x						
55	<b>Encourage B&amp;B and self catering</b> in Bray		x						
56	<b>Renovate seafront</b> with mosaic French and Spanish benches.		x	x					
57	<b>Commission a James Joyce statue</b> from a local sculptor and erect on seafront.		x	x					
58	<b>Erect iconic light feature</b> powered by solar and wind energy.		x	x					
59	<b>Celebrate Bray's Multicultural Community</b>		x	x				x	
60	<b>Solar panels on railway bank</b>		x				x		x



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61	<b>Council umbrella insurance</b> for seafront water activities		X						X
62	<b>Tourism and Arts Festival</b> – dancing, choirs, stilt walking, traditional music, theatre, cinema, art, crafts, comedy, local bands, photography, Ardmore Studio		X						
63	<b>Restock lakes and rivers with fish</b>		X						
64	<b>Bray Website</b> covering all local activities		X						X
65	<b>Discount booklet</b> for shopping in Bray					X			
66	<b>Revenue Guarantee to develop new business</b> or support existing businesses					X			
67	<b>Saturday Family Activities</b> on Main Street					X			
68	<b>'Bray Day'</b> - one day a month/week when all retailers offer a discount					X			
69	<b>Parking refund for shoppers</b>					X			
70	<b>Companies with free space could sublet</b> at a reduced rate to start ups and could also provide mentoring	X					X		
71	<b>Green Waste Recycling Plant</b> to generate methane which would provide local heating						X		
72	<b>Alternative Therapies Education Centre</b> which would provide employment for local therapists and help the community deal with stress						X		
73	<b>Water Butts in every housing estate</b> and business to utilize rain water.						X		X
74	<b>A language (TEFL) University</b> on the Dell site						X		
75	<b>Alternative Energy Exhibition</b> demonstrating wind, hydroelectric and geothermal energy sources						X		X
76	<b>A surcharge on cans and bottle sales</b> in pubs and off licences with a refund scheme for their return as a means of reducing litter						X		
77	<b>Establish a group</b> to investigate EU and National <b>sources of funding for start up enterprises</b>				X				
78	Set up an organisation to <b>pursue inward investment</b> for Bray both nationally and internationally								X
79	<b>Bundle Activity Providers</b> so as to provide comprehensive packages (e.g. Activity Holiday Providers)		X	X		X			
80	<b>Orchestra at Bandstand</b>		X						
81	<b>Posh High-Tea</b> for older folks		X			X			
82	<b>Art in Peoples Park</b>		X	X				X	
83	<b>Develop Mountain Bike Trail</b> on Bray Head		X			X			



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