



"Yes We Can"
 Action Meeting – Wednesday 15th July '09
Bray Lions Club
 www.braylionsclub.com

No.	Idea / Proposal Re Retail	Local Resource Audit	Integrated Tourism	Unique Selling Point	Finance	Retail	Enterprise Centre	Arts & Crafts	Other
8	Audit of Commercial and Retail spaces available and what facilities and services required – Also review rents (Leah Kinsella)	X				X	X		
10	Shop Local Campaign among local retailers - Link to Audit Proposal (Anne-Marie Holland)					X			
11	Re-development of Bray Town Council Website to have links with all / many of the activities "A Website For Bray" (Shay Hiney)	X	X	X	X	X	X	X	X
21	Bray Town Council should look at spending Rates money in consultation with Rates payers (Shay Fitzmaurice)					X	X		X
22	Introduction of Parent and Toddler car-park spaces (Sarah McGahan)		X			X			
23	Following of "Yes We Can" slogan with "Yes We Do" – Trade in Bray Expo (Pat Dolan)		X	X		X	X	X	X
26	Parking – first 30mins should be free City Channel – Promotion possible for TV Station (Commercial Presentation) (Cormac McGahan)		X			X			
27	Bray Lacking a Unique Marketing Slogan – Bray The Best Value Town (David Bradshaw) "Bray Means Business" – slogan is there, RTÉ have expressed interest (Anne-Marie Holland)			X		X	X	X	X
30	Seek forum to invite Landlord Community relating to rental costs Link with Audit (Conor Crowley)					X		X	X
31	Locally-made crafts should be provided and sold in Bray for the tourist sector (Dymphna O'Keefe) Signal Arts group is here for the last 20 years (Patricia Burns)		X			X		X	
34	Community Currency Idea – "Bray Money" (Rory Spain)				X	X			
35	Stock Crafts in local retail outlets on a sale/return basis (Paul Burns)		X			X		X	
36	Retail - In tandem with Shop Local Campaign - Branding shopping bags "Bought in Bray" (Christine Flood - Bray Town Council)			X		X			
37	Christmas Fair – Creating a lot of activity in Bray to draw in consumers / create employment. (Paul Finnegan)		X	X		X		X	
40	Fine Dining Restaurants – Lack of Car Parking (Helen Heagney)		X			X			
65	Discount booklet for shopping in Bray					X			
66	Revenue Guarantee to develop new business or support existing businesses					X			
67	Saturday Family Activities on Main Street					X			
68	'Bray Day' - one day a month/week when all retailers offer a discount					X			
69	Parking refund for shoppers					X			



"Yes We Can"

Action Meeting – Wednesday 15th July '09

Bray Lions Club

www.braylionsclub.com

No.	Idea / Proposal Re Retail	Local Resource Audit	Integrated Tourism	Unique Selling Point	Finance	Retail	Enterprise Centre	Arts & Crafts	Other
79	Bundle Activity Providers so as to provide comprehensive packages (e.g. Activity Holiday Providers)		X	X		X			
81	Posh High-Tea for older folks		X			X			
83	Develop Mountain Bike Trail on Bray Head		X			X			