No.	Ideas / Proposals Re Unique Selling Points	Local Resource Audit	Integrated Tourism	Unique Selling Point	Finance	Retail	Enterprise Centre	Arts & Crafts	Other
11	Re-development of Bray Town Council Website to have links with all / many of the activities **"A Website For Bray"** (Shay Hiney)	x	x	x	x	x	x	x	x
23	Following of "Yes We Can" slogan with "Yes We Do" – **Trade in Bray Expo** (Pat Dolan)		x	x		x	x	x	x
25	Need for micro-credit organisation for small businesses Bad image that Bray has - **Positive PR group required** Businesses in Bray - make an inventory of goods bought in from outside Bray - to see can Bray people provide this (Dr John McManus)	x		x	x		x	x	
27	Bray **Lacking a Unique Marketing Slogan** – Bray The Best Value Town (David Bradshaw) **"Bray Means Business" – slogan is there**, RTÉ have expressed interest (Anne-Marie Holland)			x		x	x	x	x
36	Retail - In tandem with Shop Local Campaign - **Branding shopping bags "Bought in Bray"**(Christine Flood - Bray Town Council)			x		x			
37	**Christmas Fair** – Creating a lot of activity in Bray to draw in consumers / create employment. (Paul Finnegan)		x	x		x		x	
39	Unique Selling Point – Ardmore Studios celebrating 50 Years - We should harness the **positives of Film Industry and promote** (Joe Behan)	x	x	x					
56	**Renovate seafront** with mosaic French and Spanish benches.		x	x					
57	**Commission a James Joyce statue** from a local sculptor and erect on seafront.		x	x					
58	**Erect iconic light feature** powered by solar and wind energy.		x	x					
59	**Celebrate Bray's Multicultural Community**		x	x				x	
79	**Bundle Activity Providers** so as to provide comprehensive packages (e.g. Activity Holiday Providers)		x	x		x			
82	**Art in Peoples Park**		x	x				x	