



**"Yes We Can"**  
 Action Meeting – Wednesday 15<sup>th</sup> July '09  
**Bray Lions Club**  
 www.braylionsclub.com

No.	Ideas / Proposals  Re  Integrated Tourism	Local Resource Audit	Integrated Tourism	Unique Selling Point	Finance	Retail	Enterprise Centre	Arts & Crafts	Other
3	<b>Bus Service to connect Seafront</b> with the rest of the town (Paul Finnegan - Bray Chamber of Commerce)		X						
5	<b>Coordinated approach to all tourism activities</b> in Bray (Helmut Zarka - Bray Sailing Club)		X						
6	<b>Arts Festival</b> something along the lines of Galway Arts Festival (Patricia Burns - Signal Arts Centre)		X					X	
7	Set up <b>gigs for young people</b> in Ballywaltrim Centre and St Thomas' etc... (Simon Tobin)		X					X	
9	<b>"Slow Cities" movement</b> – research it (it creates local employment) Links to a lot of areas (Leah Kinsella)		X						
11	Re-development of Bray Town Council Website to have links with all / many of the activities <b>"A Website For Bray"</b> (Shay Hiney)	X	X	X	X	X	X	X	X
12	<b>Cliff Walk</b> – Need for Bray Urban Council and Wicklow County Council to upkeep the area in the interests of tourism. (Alfie Roche)	X	X						
16	<b>Tourists who pass through Bray</b> – Land to be provided for Caravans / Camper Vans to stop and stay in Bray Idea to keep Spanish Students spending money in Bray (Thomas O'Reilly)		X						
18	<b>Tourism-related businesses becoming members of Wicklow County Tourism</b> – links on Wicklow County Tourism Website - Examine Bray businesses with a view to <b>cross-fertilisation across businesses</b> (Tom Fortune - Wicklow Co. Tourism)	X	X						
19	<b>Bundling of tourism-related businesses</b> important for success – secret to building volume (Damien Brennan - Fáilte Ireland)		X						
20	<b>Audit – Holiday period with regard to retail Rates / Rents</b> (Shay Fitzmaurice)	X	X						
22	<b>Introduction of Parent and Toddler car-park spaces</b> (Sarah McGahan)		X			X			
23	Following of "Yes We Can" slogan with "Yes We Do" – <b>Trade in Bray Expo</b> (Pat Dolan)		X	X		X	X	X	X
26	<b>Parking – first 30mins should be free</b> <b>City Channel – Promotion</b> possible for TV Station (Commercial Presentation) (Cormac McGahan)		X			X			
28	<b>Aerial Chair-Lift</b> should be redeveloped (Paul Dodd)		X						
29	<b>Cinema Required / Rent-a-bike</b> from the DART station (Elizabeth Bannon)		X						
31	<b>Locally-made crafts should be provided and sold in Bray</b> for the tourist sector (Dymphna O'Keefe) Signal Arts group is here for the last 20 years (Patricia Burns)		X			X		X	
32	<b>Craft Centre required in Bray</b> – Many craft units in the same centre to allow for enterprise in the area of crafts		X				X	X	
33	<b>Harbour / Seafront</b> - Nice Selling points in Bray – <b>Review of Natural Resources</b> and what new jobs could be created in those areas (Gerry Byrne)	X	X						



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35	<b>Stock Crafts in local retail outlets</b> on a sale/return basis (Paul Burns)		X			X		X	
37	<b>Christmas Fair</b> – Creating a lot of activity in Bray to draw in consumers / create employment. (Paul Finnegan)		X	X		X		X	
39	Unique Selling Point – Ardmore Studios celebrating 50 Years - We should harness the <b>positives of Film Industry and promote</b> (Joe Behan)	X	X	X					
40	<b>Fine Dining Restaurants – Lack of Car Parking</b> (Helen Heagney)		X			X			
41	Elements of <b>Archaeology and History of the Town</b> to be displayed (Joe Kavanagh)		X						X
42	<b>A Boardwalk with Restaurant and boating on the Dargle</b>		X						
43	Place <b>Art in windows of empty shops</b>		X						
44	Restore and operate <b>Bray Tourist Train</b>		X						
45	Open a <b>Cinema</b>		X						
46	<b>Kayaking and Windsurfing off Bray Head</b>		X						
47	<b>Mini-bus service from pubs at weekends</b>		X						
48	<b>Feeder bus connecting Main Street with cliff walk</b>		X						
49	<b>Fitness equipment in public areas</b> complete with operating instructions		X						
50	<b>Bray as an entertainment</b> centre with support for young bands and artists.		X						
51	<b>Film Theme Park</b> at Ardmore		X						
52	<b>Develop water sports</b> in Killiney / Bray with marina at Woodbrook and a sanded beach.		X						
53	<b>Walking tours</b> - Bray / Greystones / Kilcoole / Newcastle / Wicklow		X						
54	<b>Upgrade DART station</b> with improved signage.		X						
55	<b>Encourage B&amp;B and self catering</b> in Bray		X						
56	<b>Renovate seafront</b> with mosaic French and Spanish benches.		X	X					
57	<b>Commission a James Joyce statue</b> from a local sculptor and erect on seafront.		X	X					
58	<b>Erect iconic light feature</b> powered by solar and wind energy.		X	X					
59	<b>Celebrate Bray's Multicultural Community</b>		X	X				X	
60	<b>Solar panels on railway bank</b>		X				X		X
61	<b>Council umbrella insurance</b> for seafront water activities		X						X
62	<b>Tourism and Arts Festival</b> – dancing, choirs, stilt walking,		X						



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	traditional music, theatre, cinema, art, crafts, comedy, local bands, photography, Ardmore Studio								
63	Restock lakes and rivers with fish		X						
64	Bray Website covering all local activities		X						X
79	Bundle Activity Providers so as to provide comprehensive packages (e.g. Activity Holiday Providers)		X	X		X			
80	Orchestra at Bandstand		X						
81	Posh High-Tea for older folks		X			X			
82	Art in Peoples Park		X	X				X	
83	Develop Mountain Bike Trail on Bray Head		X			X			